

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58191 CF LOC-POL FBD - LBD: 10/22/12 - 10/28/12 HL#: Created: 09/04/12 01:30 PM
 Client: WARREN FOR SENATE 2012... CPE: / / 11666 Agency Commission: 15 % Updated: FWONG on 09/04/12 01:53 PM
 Agency: MEDIA STRATEGIES & RESEARCH Product: WARREN/D/US SEN MA Sell :03:00 Confirmed: 09/04/12 01:53 PM
 Buyer: R. BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE1	1 1 1 1 1 0 0	SUNR	30				0.0	\$500.00	5	\$2,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL6A	2 2 2 2 2 0 0	NEWS	30				0.0	\$900.00	10	\$9,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	2 2 2 2 2 0 0	MORN	30				0.0	\$500.00	10	\$5,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	WSAT5ANWS	* * * * * S *	NEWS	30				0.0	\$105.00	1	\$105.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	WSAT6ANWS	* * * * * S *	NEWS	30				0.0	\$225.00	2	\$450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$630.00	2	\$1,260.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	2										

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 Agency: MEDIA STRATEGIES & RESEARCH Product: WARREN/D/US SEN MA Self :03:00 Confirmed: 09/04/12 01:53 PM
 Buyer: R. BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	MCBSSAT	* * * * * S *	MORN	30				0.0	\$990.00	4	\$3,960.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WSUN5ANWS	* * * * * S	NEWS	30				0.0	\$105.00	1	\$105.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	WSUN6ANWS	* * * * * S	NEWS	30				0.0	\$200.00	2	\$400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$325.00	2	\$650.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	WSUN8ANWS	* * * * * S	NEWS	30				0.0	\$900.00	2	\$1,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,980.00	3	\$5,940.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	3										

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 Agency: MEDIA STRATEGIES & RESEARCH Product: WARREN/D/US SEN MA Self :03:00 Confirmed: 09/04/12 01:53 PM
 Buyer: R. BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DRACHAEL9A	1 1 1 1 1 0 0	DAY	30				0.0	\$300.00	5	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DDEAL	1 1 1 1 1 0 0	DAY	30				0.0	\$400.00	5	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	DPRICE	1 1 1 1 1 0 0	PRCE	30				0.0	\$1,080.00	5	\$5,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NNOON	1 1 1 1 1 0 0	NEWS	30				0.0	\$630.00	5	\$3,150.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	DCBSSOAP2	1 1 1 1 1 0 0	SOAP	30				0.0	\$400.00	5	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	DTALK	1 1 1 1 1 0 0	DAY	30				0.0	\$400.00	5	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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Agency: MEDIA STRATEGIES & RESEARCH	Product: WARREN/D/US SEN MA	Self :03:00	Confirmed: 09/04/12 01:53 PM	
Buyer: R. BEALE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVI: 0%
WSBK: 0%	WBPX+: 0%	WNDS: 0%	CABLE: 0%	

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	DDRPIL	2 2 2 2 2 0 0	PHIL	30				0.0	\$650.00	10	\$6,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	EJUDY4P	1 1 1 1 1 0 0	EFG	30				0.0	\$850.00	5	\$4,250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	EJUDY430P	1 1 1 1 1 0 0	EFG	30				0.0	\$850.00	5	\$4,250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	ENWSSP	2 2 2 2 2 0 0	EFG	30				0.0	\$1,000.00	10	\$10,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	ENWS530P	2 2 2 2 2 0 0	EFG	30				0.0	\$1,100.00	10	\$11,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NEARLYMF	2 2 2 2 2 0 0	NEWS	30				0.0	\$1,440.00	10	\$14,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	10										

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 Buyer: R. BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	AWHEEL	1 1 1 1 0 0 0	ACC	30				0.0	\$1,980.00	4	\$7,920.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	AJEOPMF	1 1 1 1 0 0 0	ACC	30				0.0	\$2,880.00	4	\$11,520.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	PALLACC1HR	0 0 0 0 2 0 0	ACC	30				0.0	\$1,800.00	2	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	AWHEELSA	* * * * * S *	ACC	30				0.0	\$900.00	1	\$900.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	AJEOPSA	* * * * * S *	ACC	30				0.0	\$990.00	1	\$990.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	PBROKE*M&M	M * * * * *	REGP	30				0.0	\$15,000.00	1	\$15,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										

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Client: WARREN FOR SENATE 2012... CPE: / / 11666 Agency Commission: 15 % Updated: FWONG on 09/04/12 01:53 PM

Agency: MEDIA STRATEGIES & RESEARCH Product: WARREN/D/US SEN MA Self :03:00 Confirmed: 09/04/12 01:53 PM

Buyer: R, BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	PHAWAI	M * * * * *	REGP	30				0.0	\$12,000.00	1	\$12,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	PNAVY	* T * * * * *	REGP	30				0.0	\$14,000.00	1	\$14,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	PNCISLA	* T * * * * *	REGP	30				0.0	\$14,000.00	1	\$14,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	PVEGATU	* T * * * * *	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	PSURV25	* * W * * * *	REGP	30				0.0	\$6,500.00	1	\$6,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	PCRIMINAL	* * W * * * *	REGP	30				0.0	\$12,000.00	1	\$12,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/24/12	1										

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Agency: MEDIA STRATEGIES & RESEARCH	Product: WARREN/D/US SEN MA	Self :03:00	Confirmed: 09/04/12 01:53 PM	
Buyer: R. BEALE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	PCSIWE3	* * W * * * *	REGP	30				0.0	\$5,000.00	1	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	PBANG*2MENTH	* * * T * * *	REGP	30				0.0	\$15,000.00	1	\$15,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	PPERSON	* * * T * * *	REGP	30				0.0	\$12,000.00	1	\$12,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	PELEMENT	* * * T * * *	REGP	30				0.0	\$5,000.00	1	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
041	PCSINYFRI1	* * * * F * *	REGP	30				0.0	\$3,500.00	1	\$3,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
042	PJERSEY	* * * * F * *	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

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 Agency: MEDIA STRATEGIES & RESEARCH Product: WARREN/D/US SEN MA Self :03.00 Confirmed: 09/04/12 01:53 PM
 Buyer: R. BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
043	PBLOODS	* * * * F * *	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
044	PCRIMESA1	* * * * * S *	REGP	30				0.0	\$2,000.00	1	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
045	PCRIMESA2	* * * * * S *	REGP	30				0.0	\$2,000.00	1	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
046	P48HRSA3	* * * * * S *	REGP	30				0.0	\$3,500.00	1	\$3,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
047	PSIXTY	* * * * * S	REGP	30				0.0	\$20,000.00	1	\$20,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
048	PRACESUN	* * * * * S	REGP	30				0.0	\$14,000.00	1	\$14,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58191 CF LOC-POL FBD - LBD: 10/22/12 - 10/28/12 HL#: Created: 09/04/12 01:30 PM

Client: WARREN FOR SENATE 2012... CPE: / / 11666 Agency Commission: 15 % Updated: FWONG on 09/04/12 01:53 PM

Agency: MEDIA STRATEGIES & RESEARCH Product: WARREN/D/US SEN MA Self :03:00 Confirmed: 09/04/12 01:53 PM

Buyer: R. BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
049	PWIFESUN2	* * * * * S	REGP	30				0.0	\$14,000.00	1	\$14,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
050	PMENTALSN3	* * * * * S	REGP	30				0.0	\$11,000.00	1	\$11,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
051	NLATE	2 2 2 2 2 0 0	NEWS	30				0.0	\$2,700.00	10	\$27,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
052	NLATE	0 0 0 0 0 2 0	NEWS	30				0.0	\$2,700.00	2	\$5,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
053	NLATE	0 0 0 0 0 0 2	NEWS	30				0.0	\$2,700.00	2	\$5,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
054	LLETTER	1 1 1 1 1 0 0	LETT	30				0.0	\$800.00	5	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	5										

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58191	CF LOC-POL	FBD - LBD: 10/22/12 - 10/28/12	HL#:	Created: 09/04/12 01:30 PM
Client: WARREN FOR SENATE 2012...	CPE: / / 11666	Agency Commission: 15 %	Updated: FWONG on 09/04/12 01:53 PM	
Agency: MEDIA STRATEGIES & RESEARCH	Product: WARREN/D/US SEN MA	Sell :03:00	Confirmed: 09/04/12 01:53 PM	
Buyer: R. BEALE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVJ: 0%
WSBK: 0%	WBPX+: 0%	WNDS: 0%	CABLE: 0%	

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
055	LINSIDER	* * * * * S *	LATE	30				0.0	\$200.00	1	\$200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	177	0	\$359,550.00	\$305,617.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$359,550.00	\$305,617.50	\$0.00	\$0.00